PREDICTING ACADEMIC OUTCOMES WITH DAACS

Daniel Moscoe CUNY SPS 12/6/2021



- •How can we support students who need it most, before they fail a course?
- Predictive models:
 - Demographic / assessment data
 - SuperLearner / Random Forest



•SL ≈ RF

- Models are useful for categorizing students as higher or lower risk.
- Including assessment data improves models.



- •About 1/3 of entering undergraduates never earn a degree.
- Widespread models for remediation show poor results.
- •Negative academic outcomes are costly.
- •DAACS implements best practices for student support from assessment to advising.

Response variables

Measured 5 binary academic outcomes:

- "Success" in term 1, term 2 (binary)
- "Retained" at the end of term 1 (binary)
- "Credit Ratio" at the end of term 1, term 2 (binary)
- Total positive outcomes

Explanatory variables

- Student data from two institutions, Western Governors' University (n = 6,260) and Excelsior College (n = 2,532)
- Demographic: Gender, ethnicity, first-gen, military, income, etc.
- •DAACS: SRL, math, reading, writing.

Methods

•SL and RF model for each of:

- 2 institutions
- 5 outcomes
- 2 exp var subsets
- Total = 20 pairs of SL, RF models.

Methods

•SL component models:

- *k*NN (*k* = 10, 15, 20, 25)
- GLM (α = 0.25, 0.50, 0.75, 1)
- •RF
- Bagged trees (SL.ipredbagg)
- Mean

Are SL preds statistically significant?

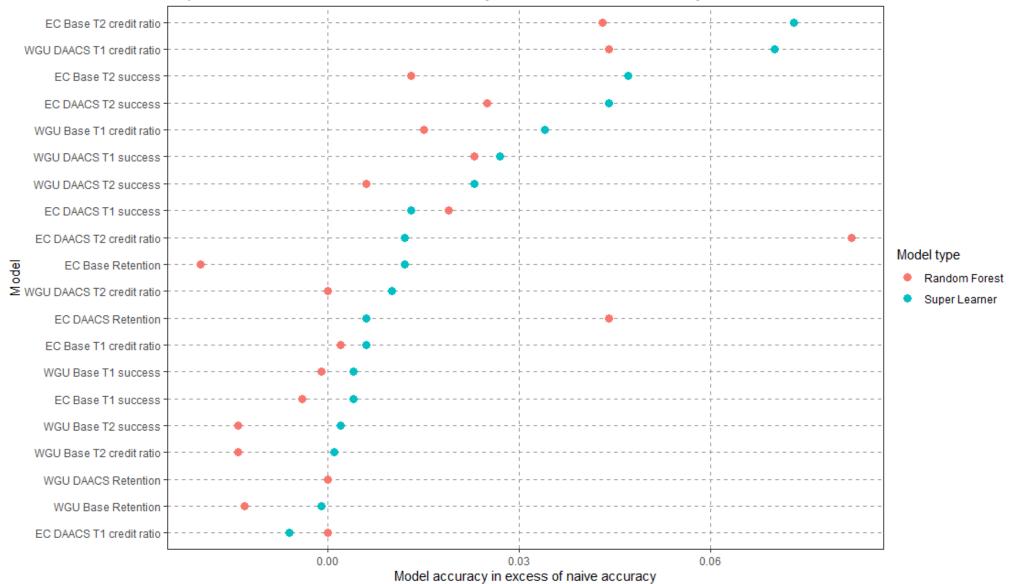
- Chi-square test of independence
- •Null hyp: predicted count of positive outcomes is randomly distributed across students.
- Result: For both institutions, for both groups of exp vars, reject null.

How can we target students for support?

- For each institution, for each group of EVs, sort students as higher or lower risk.
- •*t*-test for difference of means.
- •Null hyp: mean positive outcomes are equal.
- Result: Reject null for all inst/EV combinations.

Targeting students for support

	Predicted fewer positive outcomes	Predicted more positive outcomes	Difference
EC mean positive	2.97	3.47	0.50
outcomes (demo)	(253)	(254)	(p = 0.001)
EC mean positive outcomes (DAACS)	3.09	3.71	0.62
	(78)	(79)	(<i>p</i> = 0.027)
WGU mean positive	2.39	3.02	0.63
outcomes (demo)	(626)	(626)	(<i>p</i> < 0.001)
WGU mean positive outcomes (DAACS)	2.23	3.23	1.00
	(626)	(626)	(<i>p</i> < 0.001)



Super Learner and Random Forest Accuracy In Excess of Naive Accuracy

Final points

- Assumes additional support is never costly/harmful to students.
- Summing positive outcomes "made the signal louder."
- Predictive models vary across institutions.